

Holm Marcher & Co.

Freelance Marketing Coordinator for Nets

Nets is looking for a Freelance Marketing Coordinator, who comes with strong skills within event management, content development and e-mail marketing, and who will support the Nets brand, by doing the end-to-end planning and managing of marketing events and exhibitions as well as executing marketing campaigns and being responsible for content development.

About Nets

Nets is a leading provider of digital payment services in the Nordics. The company was founded in 2010 through a merger of the Danish company PBS and the Norwegian company Nordito (formerly BBS and Teller). The company's origin, however, dates back to 1968, and payments have been at the core of their business ever since. Whilst their offerings to merchants, corporates, financial institutions, consumers and wider society may have evolved over time, digital payments of all types remain at the heart of everything they do. Nets forms the backbone of the Nordic payments ecosystem with solutions touching people's everyday lives, often deeply embedded in society. Nets customers are from all corners of society and include banks, corporations, merchants of all sizes and public-sector organisations. For more than four decades, Nets have been instrumental in developing a modern payment infrastructure, with the introduction of a number of successful payment products to the Nordic region, including Dankort, Betalingservice, NemID, BankID, Avtalegiro and BankAxept, and in recent years the company has made significant investments to expand the acquiring business including E-com and mobile solutions as Mobile Dankort.

Nets core values promote customer orientation and empowerment as well as a commercial mindset in everything that they do. They focus on a strong and focused leadership which is essential for delivering on their four strategic growth areas: mobile payments, outsourcing, value chain expansion, and Nordic growth.

The position

As the new Freelance Marketing Coordinator, you will be responsible for the end-to-end planning and managing of marketing events and exhibitions and fairs in relation to Nets' marketing activities. Therefore, it is important that you are experienced within event management, and that you like to work in a structured way and is good at managing many different tasks at once. It will be your job to execute marketing plans and campaigns in line with the company's agreed strategy and budget. Furthermore, you will be responsible for content development, which includes e-mail marketing, development of website, presentations, brochures, letters and more.

It is important that you have experience with coordinating small and bigger projects, and that you have experience with copywriting and communication tasks, as this will be an important element in your daily work. In addition to this, you will also be doing occasional translation work and localization of marketing content. And finally, you will be assisting team members with day to day marketing tasks and coordinating marketing projects and activities daily, as requested by the marketing team.

Your profile

The ideal candidate comes with a bachelor's degree in business, communications, marketing or event management, or has the experience that is equivalent to this. You have at least 1-3 years of experience working in marketing, event management, as a project coordinator, or perhaps in a project manager role, where you have been executing and supporting strategic marketing efforts.

Most importantly, the ideal candidate is strong when it comes to event management. We also expect that you are experienced in content development and e-mail marketing. You understand data, and technical challenges do not scare you. Furthermore, you are a strong and capable project manager, who comes with a sound understanding of marketing principles. You have strong copywriting skills and the ability to communicate complex ideas.

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We expect that you are proficient when it comes to technology and computers and that you have a lot of working experience with Microsoft Office. It is a definite plus if you also have experience from working with CMS and CRM and e-mail marketing platforms.

As a person, you are a strong administrator and possess an organizational mindset, which means that you are structured in your work and has an eye for detail. Furthermore, you are a team player, who is not afraid of a challenge, and always completes the task that you are given.

Interested?

If you want to know more about the position, do not hesitate to contact Klaus Markholt-Hansen on +45 29 91 10 37 or email: kmh@holmmarcher.dk.