

Holm Marcher & Co.

Client Service Director for Ogilvy

On behalf of Ogilvy, we are currently searching for an ambitious and result oriented Client Service Director with relevant experience with, and deep insights into, the Danish healthcare industry, who can expand Ogilvy's client portfolio and strengthen their position in Denmark.

About Ogilvy

Ogilvy is amongst the leading agencies in Denmark and globally. Ogilvy Denmark is part of the global Ogilvy network, who continues to receive international praise and awards for solutions that combine creativity and efficiency. Ogilvy delivers solutions concerning strategy, product and concept development and develops B2B, B2C and healthcare communication. They cooperate with national and international companies within the private and public sector and their main objective is to deliver complex and personalized solutions and provide measurable results for their clients. Ogilvy seeks to grow each employee and has dedicated specialists working in teams to solve concrete assignments and issues. By doing so they exploit the strength of each discipline and use them to compliment and streamline each assignment - strong strategy, deep insights and creative innovation are defining the underlying structural workflow at Ogilvy. There is an informal culture at Ogilvy, with room for diversity and focus on developing concepts, that provides quick measurable results as well as securing long term effect of the initiatives.

The position

As Ogilvy's next Client Service Director, you are both a strategically and executional strong profile and have thorough knowledge about the Danish healthcare industry so that you can competently advise and develop Ogilvy's existing healthcare clients. You also have a natural talent for, and interest in, network- and outreach efforts to potential new customers in order to grow the company's total client portfolio. You are structured, you display a high level of service and professionalism towards clients at all times, and you possess a sound commercial mindset and an excellent understanding of client needs since you will have the responsibility for developing and executing Ogilvy's new business activities while also being part of developing and strengthening Ogilvy's contact- and sales efforts. You will be responsible for several key clients in terms of consultation and campaign development on large projects. The person we are searching for will thus be weighed on their ability to create new business for the agency and on whether their profile possess the right competencies in terms of strategic advising, communication strategy and execution and understanding of, and flair for, the healthcare industry.

Your profile

You have an HD, a Master's degree within Business Administration or another university-level marketing or communications degree. It is crucial that you have at least 5 years of relevant work experience from the healthcare industry or from a communication- or marketing agency, where you held a similar position. You have a strong communication strategic mind with a solid understanding, experience, and interest in communication and healthcare solutions. Thus, you grasp how communicative tools can solve a client's problems.

Ogilvy is an extraordinarily ambitious agency and an industry frontrunner both in Denmark and globally. As a person, your level of ambition needs to match that of Ogilvy's and you need to possess a high level of energy, have solid social skills, and a drive to deliver great results consistently – even in stressful periods. Ogilvy cherish their culture, and the right profile for this position matches that culture if they are a pronounced, empathetic, and respectful team-player with well-developed interpersonal skills. Both your oral and written communication skills are impeccable, and you possess a particularly high level of communicative comprehension. You are passionate about your work and you are ready to take the next important step in your carrier with Ogilvy.

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Interested?

If you want to know more about the job you can contact Klaus Markholt-Hansen on email: kmh@holmmarcher.dk or phone: +45 29911037