

# **Content Distribution Manager for RYOT Studio**

## **Content Distribution Manager**

RYOT Studio, Nordics (a part of Verizon Media Group) is looking for an ambitious and open-minded Content Distribution Manager, who will become responsible for developing, executing and reporting on different aspects of variable projects, and for maintaining strategic relationships with a number of the biggest media houses.

## **About Verizon Media Group and RYOT Studio**

Verizon Media Group is a media technology company with a mission to simplify the internet for consumers and creators by unleashing the world's best builders of culture and code. As the 4<sup>th</sup> largest online property in the U.S., with approximately 200 million monthly consumers of its premium brands, Verizon Media Group is at the centre of disruption of how content is being produced, distributed, consumed and monetized by connecting publishers with advertisers on both its global, programmatic content and advertising platforms but also through partnering up with other agencies. This is where RYOT Studio in the Nordics comes into the picture. RYOT was formed in 2008 by two humanitarian documentary film makers who were obsessed with the intersection of technology and storytelling. They used 360 videos to tell stories for people who didn't have a voice, such as the people of Haiti and post-earthquake Nepal. Fast forward to today and RYOT are part of the Verizon family, focusing on three key areas; documentary films, immersive experiences (VR and AR) and branded content. The Nordic division of RYOT Studio specializes in branded content through media- and influencer partnerships alongside 3<sup>rd</sup> party video distribution and PR.

## **The position**

The RYOT team is looking for a new Content Distribution Manager to join the team currently consisting of six full time employees from three different nationalities speaking six different languages. With the position follows great responsibility, and it comprises different and versatile tasks. As the new Content Distribution Manager, you will be handling various aspects of several campaigns simultaneously, playing an important role in planning and executing both local and global media orchestration. Furthermore, the position includes responsibility for driving and nurturing strategic relationships with media and people accountable for delivering material, data and content.

As Content Distribution Manager you will be guaranteed exciting and different daily tasks, alongside long-term personal goals. You will get great insights into media, media buying, influencer marketing and PR at scale, as well as negotiating and working with many of the biggest media houses.

Daily tasks therefore mainly consist of:

- Planning, executing and reporting media- and influencer partnerships
- Research on tendencies in the global media landscape
- Assist the PR manager
- Publisher- and influencer agency management

## **Your profile**

As the new Content Distribution Manager, you have a Master's degree in International Communication or similar from Copenhagen Business School, ITU, KU or another similar education. Furthermore, you have 1-3 years of experience from the work field – possibly from an agency, media organisation or from the client side.

To be successful in this role, you come with a holistic approach to media projects and know how to behave among different people. You have technical understanding of the digital media landscape of today, the possibilities and advantages of digital media and how your clients get the most out of them.

Most importantly, you have a thorough interest in how to reach people.

As a person, you have a great drive and energy, and you are proactive and self-driven in the way you work. You are structured, but at the same time dynamic and adaptable to the many changes that happens throughout global campaigns. Furthermore, you are patient and skilled at stakeholder management.

You navigate easily in diverse and internationally oriented environments. Proficiency in German, Arabic, French or Italian is a plus, but is not a requirement.

Finally, you enjoy working in an international environment and thrive being part of a culturally diverse workforce.

**Interested?**

If you want to know more about the position, do not hesitate to contact or email Jesper Christiansen at [jc@holmmarcher](mailto:jc@holmmarcher) or call +45 2020 3736