

Holm Marcher & Co.

Senior Strategy Consultant for eCapacity

eCapacity is looking for a strong digital Senior Strategy Consultant, who will become responsible for developing digital strategies and for advising clients on how to improve, reinforce and grow their digital businesses.

About eCapacity

eCapacity is a leading European consultancy based in Copenhagen and Aarhus, Denmark, specialized in digital strategy, e-Commerce, analytics and in creating data-based insights to help both Danish and international companies realize their full business potential in the digital market as well as with omni-channel integration between digital and offline channels. eCapacity's consultants are specialized within digital strategy development, digital analytics and data science, and in optimization of digital and cross-channel business. With data-focused access, they create insights and enable customers on their digital channels, products and services to increase the value of their businesses.

Today, eCapacity consists of 25 dedicated people but are rapidly expanding their business, why they take on commitments and clients across Europe with their largest client base in Denmark and United Kingdom. This unique focus has attracted both Nordic and international clients such as Novo Nordisk, VELUX, Telenor, Widex, Magasin, Alka, SKY, Orange, and Schneider Electrics.

eCapacity constantly look to expand their digital strategy business area and now seeks a Senior Strategy Consultant to take part of their growth-journey.

The position

As Senior Strategy Consultant, you will be a part of the Strategy team in eCapacity – a team passionate about growing the clients' digital businesses. You will advise clients on how to improve and grow their digital businesses for instance through new digital services, optimization of existing digital activities and improvements of operations and you will daily work with other business consultants and specialists within digital analytics and data science.

Through a combination of business and industry insights, data analysis and independent digital advice, you will develop into the role of engagement manager where you will become responsible for managing the total deliverable for a client in collaboration with other consultants from eCapacity.

As eCapacity works with the toolbox of a management consultant, but with a distinct focus on the way digital channels can improve commercial performance, it is essential that you hold a deep understanding on what it requires to run a digital business and in offering completely independent advice on what is the best approach for each client.

Your main responsibilities include:

- Creation of digital strategies, roadmaps and business cases.
- Execution and implementation of strategies through interim management and project management.
- Vendor selection for digital solutions such as e-Commerce, digital marketing, and app development.

The position is based at eCapacity's Copenhagen based office in Denmark.

Your profile

The ideal candidate is a skilled consultant with the experience needed to step into the role as a senior consultant. You come with minimum 3-5 years of experience as a consultant, preferably from a management consultancy or an agency where you have focused on the development of digital strategies. Moreover, you come with a well-developed toolbox and are looking for an opportunity to be part of a team where you can specialize even more in the digital space, and

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where you can become part of shaping the market offerings. Passionate about the digital landscape, you are knowledgeable about digital trends, a good communicator and a fluent presenter in English, and preferably Danish as well, and you come with a strong commercial focus. The role as consultant and trusted advisor comes natural to you, and you understand how to bring value to clients through insights, strategies and recommendations. With an open mindset and a positive attitude towards people and life, you are used in discovering opportunities for new business with existing clients as well as with new, and you know how to turn this into offers and proposals that resonate with clients. Selling projects and maintaining a strong network is a natural part of what you do, why you can be described as a business developer both of your clients' as well as of eCapacity's business.

As a person, you are ambitious, energetic and proactive, and like to get things done and to create and deliver strong and successful results for both your clients and business. You are a dedicated profile with passion for your work and does what you can and what is expected of you. You thrive being in an environment where you can bring in own experience and knowledge but at the same time, you are an accommodating and empathic team player, who value the strength of a strong team work. Furthermore, you see opportunities instead of limitations, and find the role as Senior Strategy Consultant at eCapacity as an opportunity to shape your future career and personal development.

Interested?

If you want to know more about the position, please contact Lars Holm Marcher via e-mail; lhmm@holmmarcher.dk.