

# Holm Marcher & Co.

## Communication Specialist for Newsec

On behalf of Newsec, we are looking for a competent and motivated Communication Specialist, who's an expert in content creation and possesses a hands-on approach to managing marketing activities.

### About Newsec

Newsec – The Full-Service Property House in Northern Europe – offers real estate owners, investors and tenants a full range of services within Advisory and Property Asset Management. Newsec was founded in 1994 and is today a partner-owned company with 1700 co-workers spread across the seven Nordic and Baltic countries. Newsec has approx. EUR 37 billion under management and annually signs lease agreements of some 1.3 million square meters, manages transactions of some EUR 3 billion and does real estate valuations of underlying property worth almost EUR 140 billion. Due to large volumes, local presence combined with in-depth understanding of a range of businesses, Newsec has a unique expertise of the real estate market in Northern Europe.

In Denmark, Newsec consists of an Advisory business of approx. 40 co-workers, situated in central Copenhagen and Aarhus, and a Property Asset Management business, Newsec Datea, with approx. 425 co-workers and offices in Lyngby, Aarhus and Næstved.

### The position

As Communication Specialist at Newsec in Denmark, you will work directly with the Communication Manager with internal and external communication as well as Newsec's branded marketing activities. You will be responsible for running your own projects and will have a superior focus on Newsec branded marketing activities and campaigns. You will be working equally to represent Newsec's two service areas, Advisory and Property Asset Management and will be reporting to the Communication Manager on a daily basis. Furthermore, your workplace will primarily be at the Newsec Datea headquarters in Lyngby, but you will also be spending some time at the Newsec Advisory office in central Copenhagen.

### Your specific tasks include the following:

- Produce and publish content in channels for internal news sharing.
- Make up-dates to and produce content for Newsec.dk.
- Support the Communication Manager regarding media relations and brand monitoring.
- Produce content for social media channels.
- Produce case studies and information about service offerings in co-operation with the sales teams.
- Become main responsible for hands-on managing marketing activities such as fairs and events, where Newsec is the main sponsor.
- Co-coordinating participation, making sure all material is properly branded, coming up with creative ideas and coordinating sub-contractors.
- Keeping track of the marketing calendar and deadlines, coming up with ideas for campaigns and coordinating sub-contractors.
- Keeping track of the Newsec branded marketing budget.

### Your profile

It is expected that you have a master's degree within communication, marketing or similar as well as 3 – 5 years' experience from working with corporate communication and/or marketing. You need to be a skilled writer in both Danish and English, a good people's person, flexible and willing to work in a digital and fast-moving environment. Experience from the property industry is a plus but not a requirement. Knowledge in video production and Adobe programs such as InDesign and/or Photoshop is a plus.

## **Holm Marcher & Co.**

As a person, you are structured and well-organized. You have an eye for details and thorough quality assurance is a given for you. You possess a creative mindset and excels when it comes to both written and verbal communication. A hands-on approach to content creation also comes natural to you and you thrive with establishing both internal and external relationships. Additionally, you possess a strong business sense, which you can translate into relevant content that supports Newsec's overall business goals. You are ambitious and passionate about your work and have a genuine interest for trends within digital communication.

### **Interested?**

If you want to know more about the position, you are welcome to contact Lars Holm Marcher on [lhm@holmmarcher.dk](mailto:lhm@holmmarcher.dk) or Frida Kristensson on [fk@holmmarcher.dk](mailto:fk@holmmarcher.dk).