

Holm Marcher & Co.

Head of UX to Doctr

We are looking for an ambitious and passionate Head of UX for the health-tech start-up Doctr.

About Doctr

Doctr is a Copenhagen-based health-tech startup on a mission to improve healthcare through groundbreaking e-health solutions.

They are re-thinking primary care to provide citizens easy and convenient access to quality healthcare services, while building a more sustainable healthcare industry for the future.

Their approach to creating an improved healthcare system is simple. By connecting deep medical expertise with e-health technology solutions and community pharmacies, they give citizens access to quality healthcare services when and where they need them.

That is *Convenient Healthcare*.

The position

We are looking for a Head of UX to own and drive the complex process of developing digital healthcare solutions for the Doctr platform. From analytics through strategy to wireframes and design, your task will be to build digital products, that our users not only need to use, they want to use them. You will work with all disciplines within UX and UI – both on a conceptual level and on a practical executing level. Through your past professional experiences you have gained solid knowledge about digital user experience, but you have also realized that the professional solution not solely can be based on the premises of the customers but must be found in the crossroad between the wishes from customers and the business goals.

You will work very closely with the product owner and Chief Medical Officer, the users, the design team and the software development teams to create amazing user experiences across all elements of the Doctr platform. You will be responsible for planning and executing qualitative and quantitative research and analysis as an integral part of the product development process, and you will hold management responsibility for the design team consisting of two employees.

Your responsibilities as Head of UX will also include the following:

- Development of information architecture (structure, interactive design and specification).
- Preparation of prototypes/mockups.
- Advice on user behaviour, digital journey mapping and optimization, customer journey design, user experience and information architecture.

Your profile

As the ideal candidate we expect you to have 3-5 years of experience from a similar role with responsibility for UX/UI within a complex digital ecosystem. It is a bonus if you have start-up experience. You have experience with prototypes and you have a good technical understanding ideally with hands-on experience within front-end development and/or digital design. You have a relevant academic background within the field of design, human-computer interaction (HCI) or communication. You are accustomed to work in teams across disciplines to deliver products of high quality and you have a deep understanding for design heuristics as well as consumer oriented design technics. You are “digital by heart” and have a solid basic understanding for design to touch devices, responsive web solutions as well as for web analytics and the impact it can have on product optimization. It is expected that you master the art of communicating simply and clearly, both verbally and graphically.

You thrive in a high-paced environment where plans change constantly and deadlines can never be missed. This means you must be strong-willed and robust and at the same time accommodating and poses emphatic and respectful corporate skills and have understanding for your colleague's opinions. The position demands that you as a person are result-oriented and an emphatic leader with the ability to point out a direction for your team. Besides you are passionate about your job and ready for your next career move to Doctr where you in collaboration with the rest of the team eager to

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change the world of healthcare.

Interested?

If you want to know more about the job, you can contact Klaus Markholt-Hansen on kmh@holmmarcher.dk or mobile +45 2991 1037 .